



Services for Law Firms

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Marketing Services

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<i>Website Audit</i>	ILW.COM Website Audit report is a quick way of checking your website against best practices, and ensure that it is setup to get you business. We will evaluate your website on five criteria: Page Flow, Interactivity, Traffic, Source Code & Newsletter.	\$99
<i>Marketing Analysis Report</i>	ILW.COM is pleased to offer law firms a NEW service - a "marketing analysis report". We will conduct a review of your entire marketing efforts and make suggestions on what changes (if any) to make. The Marketing Analysis Report will include annual marketing budget comparison between current budget and suggested budget, item by item, marketing to new clients vs. existing clients, print vs. digital marketing, discussion of strengths, discussion of weaknesses and action items.	\$499
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<i>Marketing Consulting and Marketing Execution</i>	ILW.COM is pleased to announce that we are offering full service, soup to nuts, marketing consulting and marketing execution services to a handful of law firms. Though we charge a significant fee for this service, we typically save you money as compared to your current solutions and are very cost-effective in the overall context of your business. We will analyze your marketing efforts and needs, and execute the marketing plan agreed on with you, either partially or completely, on a yearly retainer.	Send an email to Webmaster@ilw.com for more info!

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